FINDING RESOURCES FOR EVENTS LIKE OF IN THE BUDGET OF THE CITY OF OSTRAVA

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## OSTRAVA IS A SELF-CONFIDENT CITY FULL OF ENERGETIC AND ACTIVE PEOPLE

**Ostrava** is the centre of the Moravian Silesian Region, it's the third most populated town of the Czech Republic There are 300 000 citizens including 10 000 foreigners living in Ostrava

Ostrava – The European City of Sport 2014



## OSTRAVA SUPPORTS SPORTS IN FOUR DIFFERENT WAYS:

1/Non-investment grants to trading companies owned by the City of Ostrava **2/Investment grants to trading companies** owned by the City of Ostrava 3/Grants to other entities Other expenditures of the City of Ostrava on sport – grants on organizing top sporting events



#### **GRANTS ON ORGANIZING TOP SPORTING EVENTS**

Ostrava is a main partner or one of the main partners

Cooperation agreement Financial support - grant agreement - specifies the use and purpose of the money - operating costs, human resources, services, promotion, rental costs, etc. Representatives of the City of Ostrava are members of the executive board

Investment into infrastructure – to meet technical requirements

## VALUE OF THE OLYMPIC FESTIVAL FOR THE CITY OF OSTRAVA

Promoting Olympic values and the spirit of the **Olympic Games** Proposing a wide variety of sport and educational activities, healthy lifestyle Increasing membership applications of Ostrava's sports clubs Ensuring (economic, social, organisational) sustainability







# Thank you for your attention



